



Medicines & Healthcare products
Regulatory Agency



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Detect and Mitigate Bias in Patient Data Using Synthetic Data Generators

2nd ENFIELD Webinar

Bias in Medical AI: Identifying Risks and Ensuring Fairness

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Agenda



CPRD and Synthetic Data



Clinical Practice Research Datalink (CPRD) is a UK government health data research service supporting observational and interventional public health and clinical studies by academics, industry and regulators worldwide.



CPRD operates
on a cost-recovery
basis



GP practices
voluntarily contribute
data to CPRD



Researchers must apply
and studies be approved
to use CPRD data



>60 million

Patients for
observational
studies

>16 million

Patients for trials
& clinical studies

**Median 10
years
follow-up**

25% 20 years
follow-up

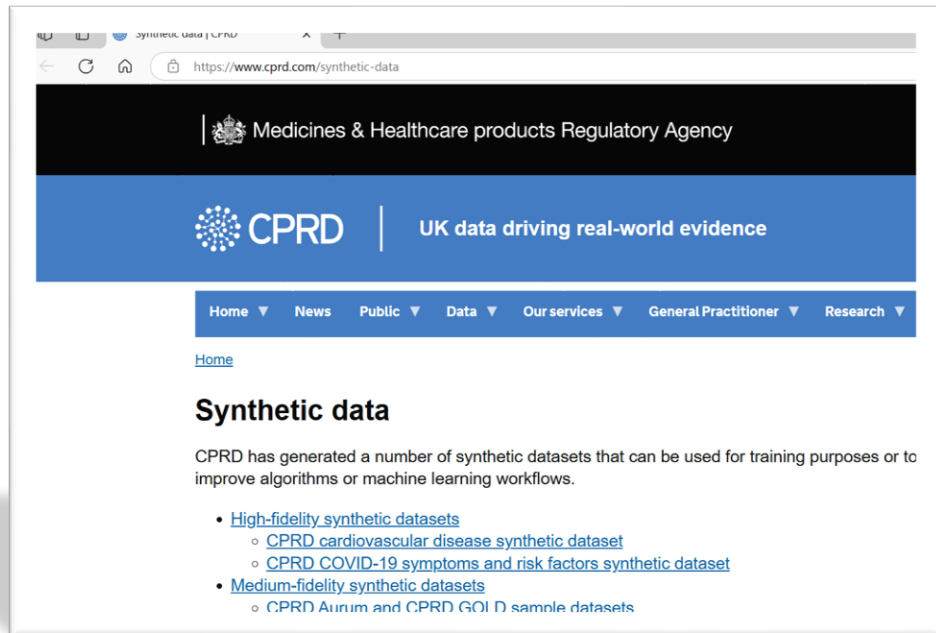
GP Network

1 in every 4 GP
practices in UK

- One of the largest sources of primary care data for public health and research
- Service based on >30 years collecting primary care EHR
- Daily data collection
- ~25% UK population coverage

Synthetic Data

<https://www.cprd.com/synthetic-data>



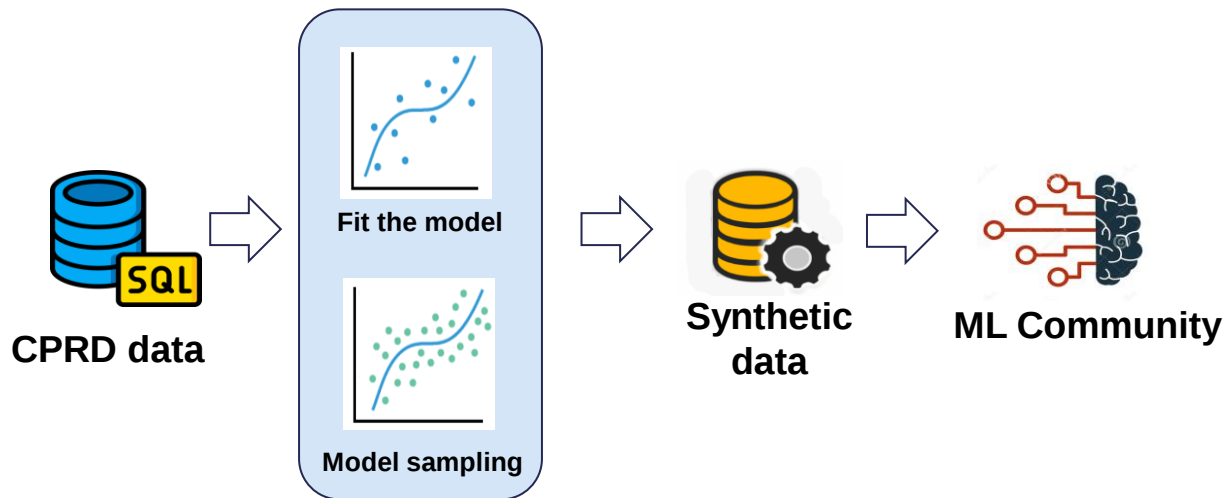
What is Synthetic data?

Synthetic data mimics the characters of real data without containing a one-to-one mapping with real individuals.

Key advantages

Ease of access, cost and test efficiency, privacy, data augmentation, ...

Synthetic data generation



Bias in Real-World data

The problem of bias in real-world data



Amazon scrapped 'sexist AI' tool

© 10 October 2018



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The algorithm repeated bias towards men, reflected in the technology industry

An algorithm that was being tested as a recruitment tool by online giant Amazon was sexist and had to be scrapped, according to a Reuters report.

The artificial intelligence system was trained on data submitted by applicants over a 10-year period, much of which came from men, it claimed.

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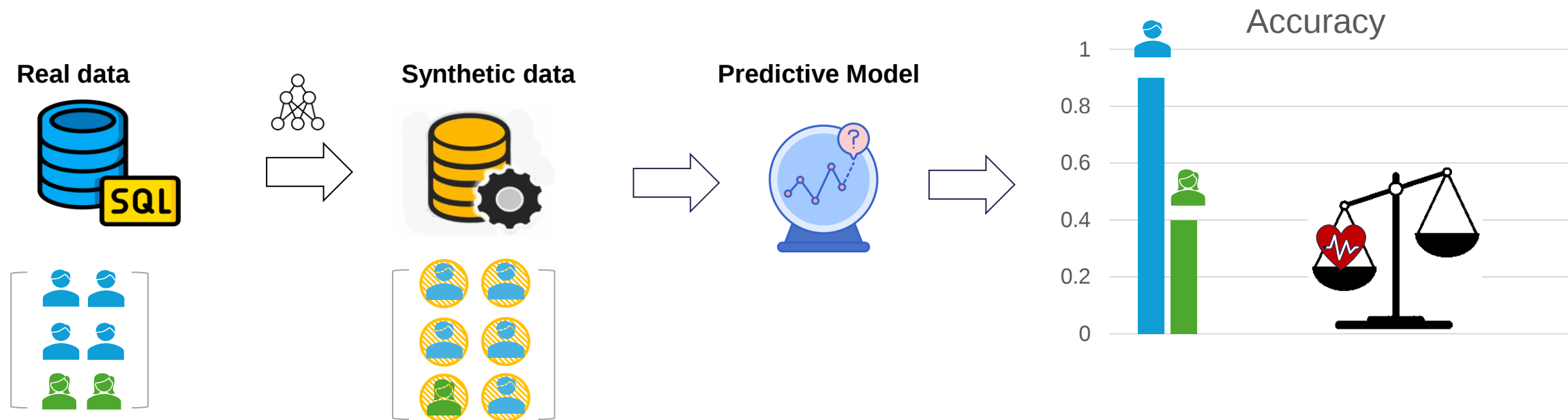
Skin colour affects the accuracy of medical oxygen sensors

COVID-19 broadened the use of pulse oximeters for rapid blood-oxygen readings, but it also highlighted the fact that skin pigmentation alters measurements. Two groups of researchers analyse this issue, and its effects on people with dark skin.

By Matthew D. Keller ✉, Brandon Harrison-Smith ✉, Chetan Patil ✉ & Mohammed Shahriar Arefin ✉

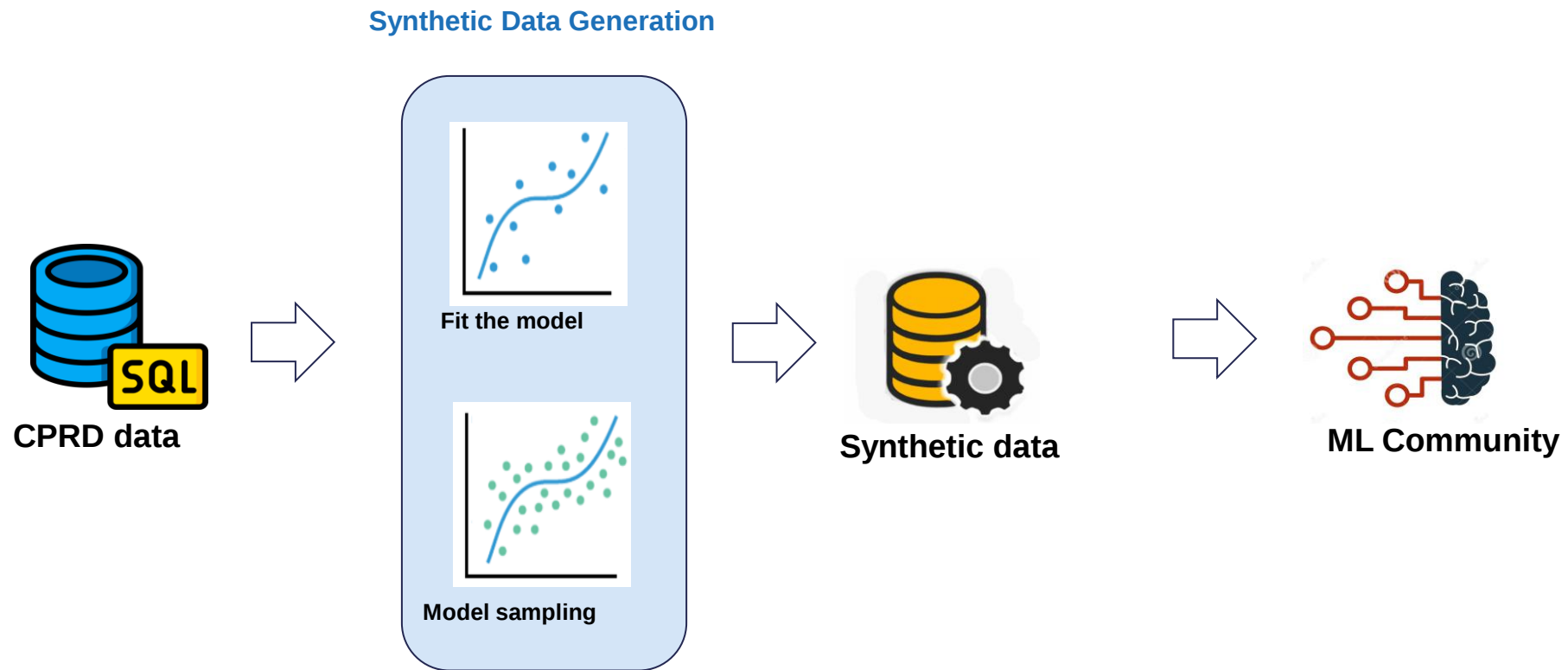


From bias in real-world healthcare to unfair clinical models



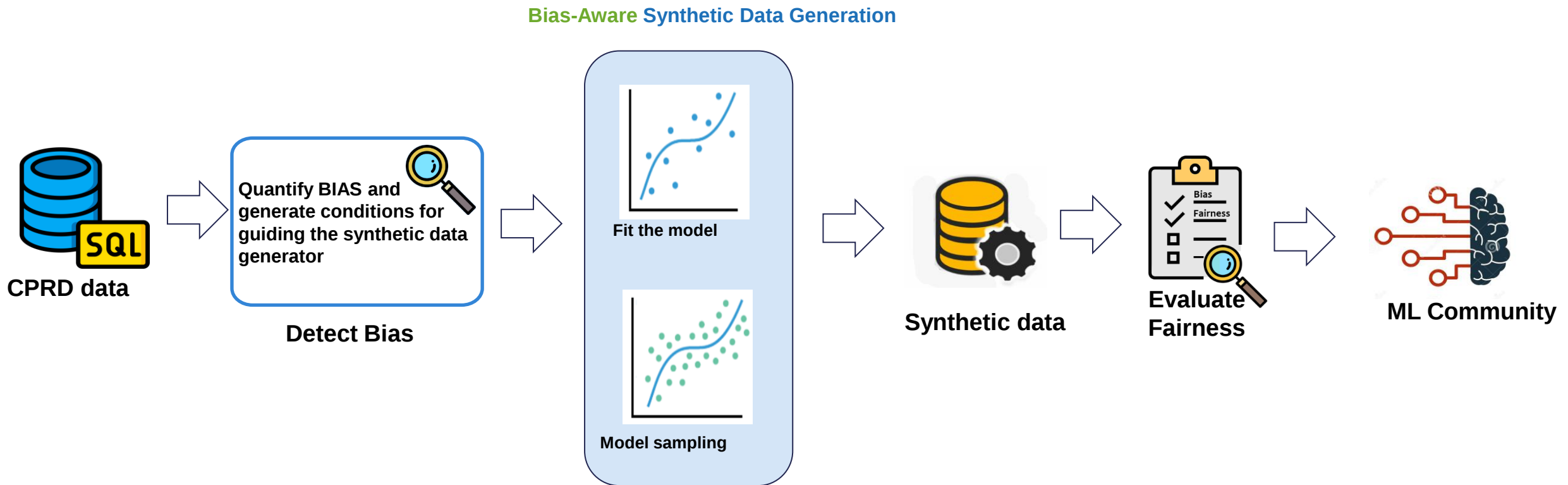
How synthetic data can help

From Synthetic Data Generation...



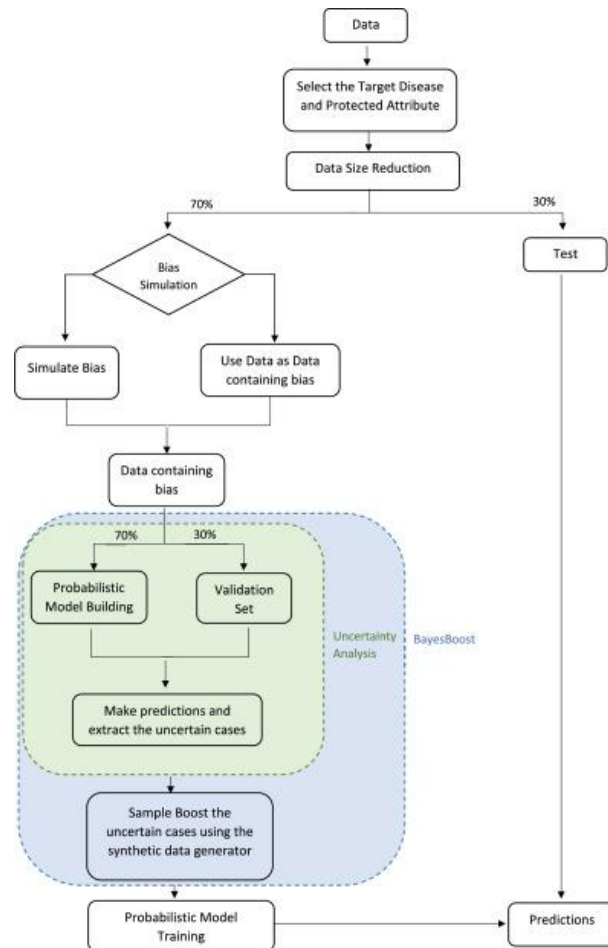
From Synthetic Data Generation...

... to **Bias-Aware** Synthetic Data Generation

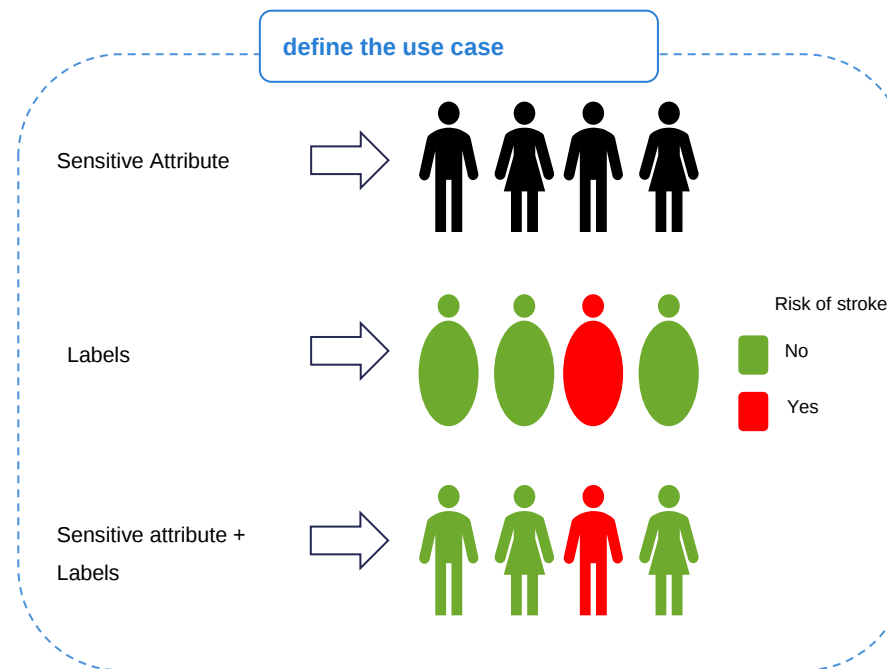


Quantify bias in large (A) and small (B) data

(A) Uncertainty Analysis

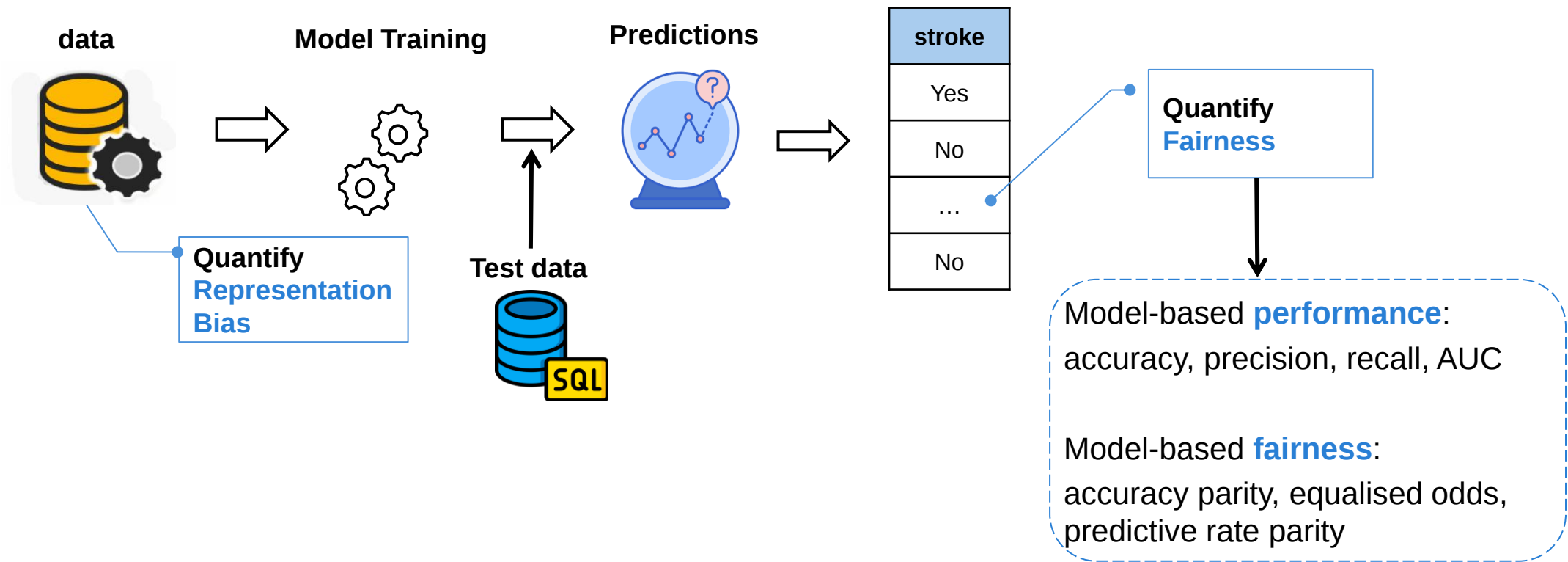


(B) Representation Bias



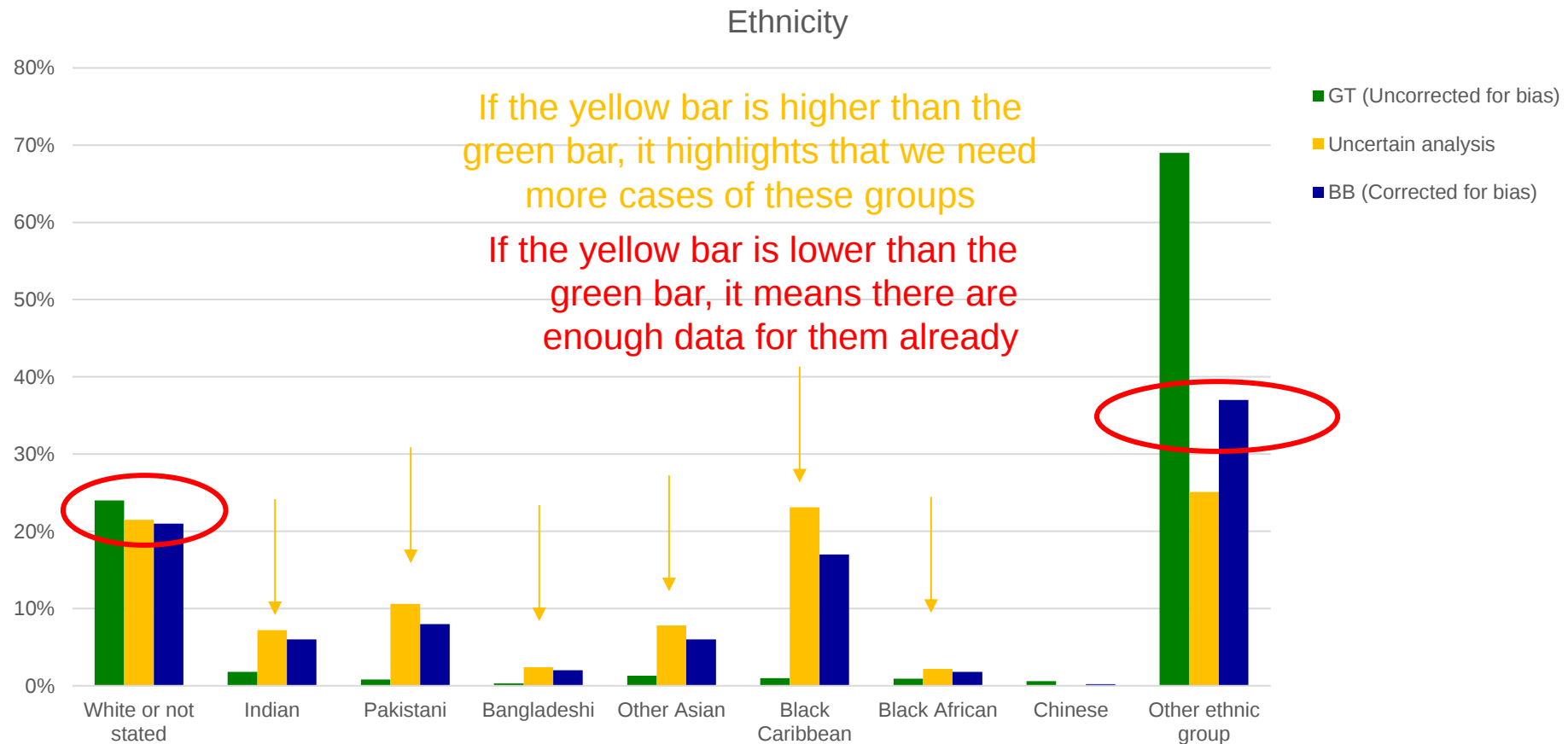
Coverage metrics help identify whether specific patient groups are under-represented or over-represented in the dataset.

3. Evaluation



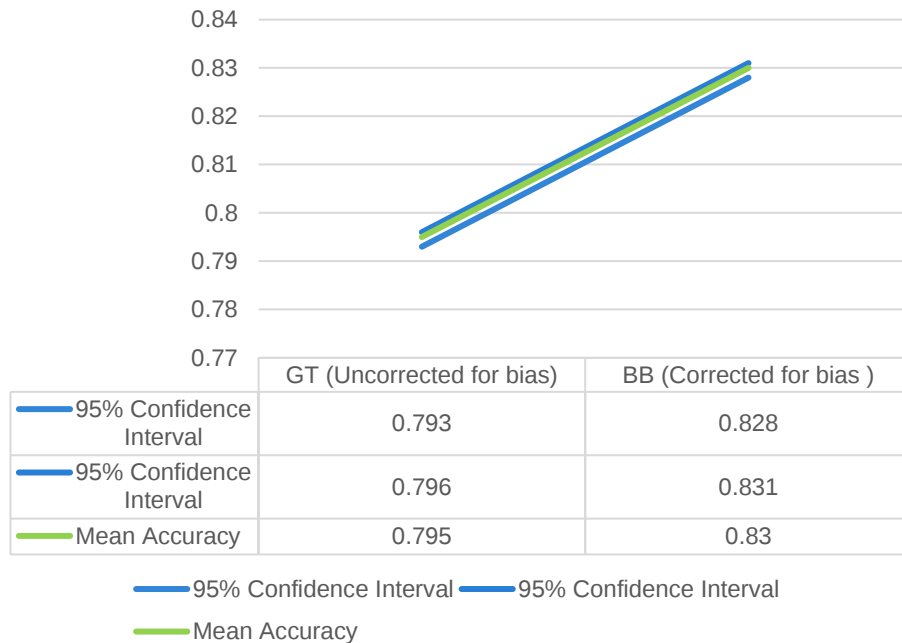
Some key results (1)

- Case study on bias relating to **ethnic** group data. Testing the approach on the **CVD** data.
- Predicting **stroke and heart attacks**.

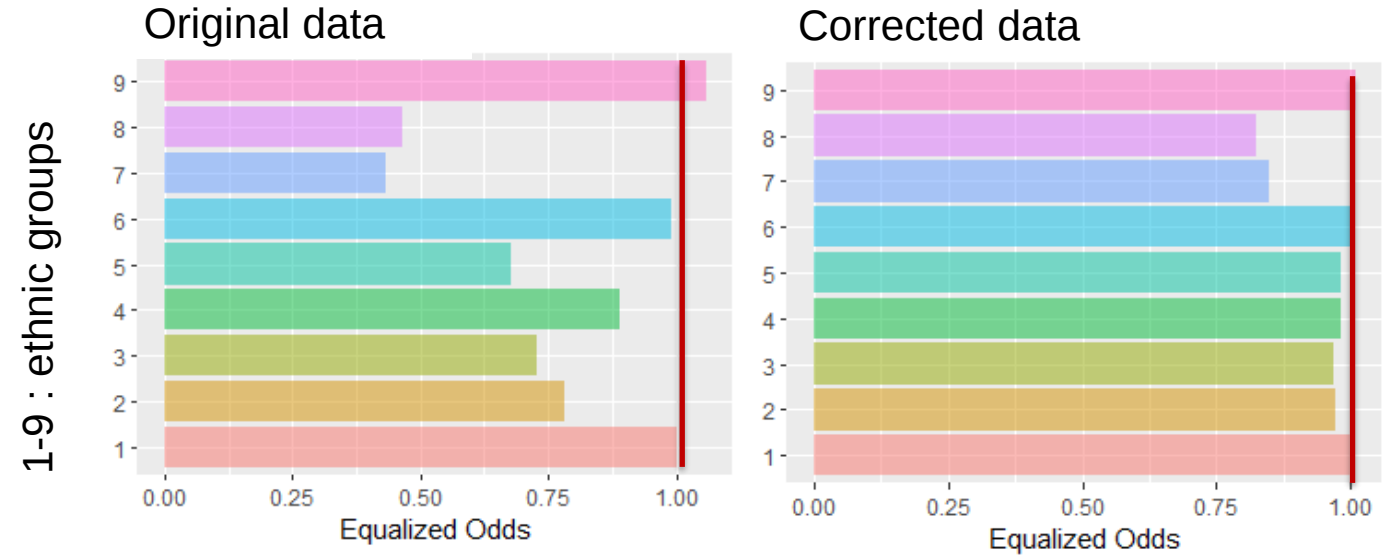


Some key results (2)

Classification Accuracy



Fairness metrics



Achievements [1]



Detected biases for one protected attribute



Improved Classification Accuracy and Fairness for target disease prediction

[1] Draghi B, Wang Z, Myles P, Tucker A. **Identifying and handling data bias within primary healthcare data using synthetic data generators.** *Heliyon*. 2024;10(2):e24164. Published 2024 Jan 10. doi:10.1016/j.heliyon.2024.e24164

EMULATE: a self-service synthetic data generation platform

- Based on the synthetic data research and development undertaken by the MHRA
- Data-driven approach using BN-based approaches
- Web application with 'no code' user-friendly interface
- Privacy- utility reports
- Generate high-fidelity synthetic data versions of your own tabular coded datasets
- No storage of your data or data patterns
- You retain the IP and ownership of synthetic data generated from your data

For expressions of interest to try the prototype, contact enquiries@cprd.com with "Emulate EOI" in the subject header



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Thank you!



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